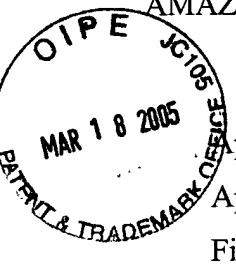


AMAZON.043A

PATENT



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| | | |
|----------------|---|---|
| Applicant | : | Richard Brinkerhoff |
| Appl. No. | : | 09/517,043 |
| Filed | : | March 2, 2000 |
| For | : | METHODS AND SYSTEMS OF OBTAINING CONSUMER REVIEWS |
| Examiner | : | Beth Van Doren |
| Group Art Unit | : | 3623 |

RESPONSE TO OFFICE ACTION
AND SUBSTANCE OF TELEPHONE INTERVIEW

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This communication is in response to the Office Action mailed on March 3, 2005.

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims beginning on page 3 of this paper.

Substance of Interview begins on page 10 of this paper.

Remarks begin on page 11 of this paper.

03/21/2005 BABRAHAI 00000029 09517043

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